

Annual Goals for Center for Writing Excellence

2011-2012

Goal 1:	Sustain / Increase Consultation Services
Description:	In the 2009-2010 academic year, peer consultants held 2,656 consultations. In 2010-2011, that number increased to 2,946, a 10.92% increase from the prior year. This year, we hope to cross the 3,000 mark, or at minimum, sustain a number of consultations around the number set the prior two years (2,650-2,950 consultations). Nearly 100% of our annual budget, including my salary and benefits, wages for student consultants, and our supplies budget, is put toward this goal.
Budget:	104988.00
University Goals Supported:	1,2,4
Strategic Goals Supported:	
Responsibility:	Director, CWE
Participation:	Assistant Director, CWE
Results:	In the 2011-2012 Academic Year, The CWE conducted Fall 2011: 1434 Consultations Spring 2012: 1481 Consultations Summer 2012: 224 Consultations We conducted 3139 consultations, a new high for the Academic Year.
Actions/Improvements:	
Future Actions/Improvements:	Major staff turnover this Summer puts continued growth at risk during the coming year. A new formal training course, the addition of an Assistant Director, and more staff meetings, will help strengthen new hires and hopefully sustain our success,

Long-Term Goals for Center for Writing Excellence

2011-2012

Title:	Explore New Client Relationships
Description:	We need to expand relationships with new clients and stakeholders: students, faculty, and departments across the university. This expansion will generate long term business and goodwill, and should support early goals for growth. Increases may be requested to pay for additional professional consultant support (part-time), or to increase peer consultant hours or hires.
Budget:	20000
University Goals:	1,2,3,4
Accomplished:	An Assistant Director was hired in August 2012, to begin October 1, 2012. This person will assist in building relationships with ISS and the English department in particular, though she will also be reaching out into other areas of the university community as well.
Spent:	\$50.00

Title:	Increase Consultant Pay
Description:	Writing Consultants require specialized training that leads to the development of specific bodies of knowledge. It is safe to argue that these positions are paraprofessional. However, they are currently paid minimum wage and are not paid for training. Funds should be used to increase pay from \$7.25 to \$8-9 per hour, and pay should be found for at least part of the training or staff meetings.
Budget:	10000
University Goals:	1,2,4
Accomplished:	No progress in 2011-2012. Academic Success Center relocation and reallocation of funds will enable additional arguments to be made regarding consulting services, and may enable additional funding opportunities to open, so I am waiting for the coming year to begin developing this argument.
Spent:	\$0.00

Title: Expand Services in New Locations

Description: As the FOCUS Center / First Year Experience opens, we will need to allocate resources for First-Year consulting in that location. A similar agreement has tentatively been reached to do the same in any space designated as an information commons by Collier Library leadership.

Budget: 5

University Goals: 1,2,4

Accomplished: Hours are being reduced at the main CWE location and reallocated to the FOCUS Center. If the budget allows an increase in services at these locations, I will increase them.

Spent: \$0.00